

## CWA Recorded Video Content Guide

Welcome to Cold Wax Academy's comprehensive library of recorded content. In our Member Library, plus Jerry's 12 Essential Lessons and 6 Mentoring Messages, you will find over 120 recorded video lessons for you to use to develop and grow your skills. We have nearly 200 hours of recorded content for you.

There is no particular order for you to view the content, but generally the content is progressive from earlier episodes to later ones. For convenience and to help you direct your learning, we have divided our sessions into topics and provided a Table of Contents for you to reference. Choose the topic(s) you are interested in and view those sessions at your convenience. Because there can be overlap of some content, a session may appear in more than one topic.





+	Co	lor
		#1 - Interesting Color and Color Relationships
		#8 - Color Tips & Pitfalls
		#4 - Blacks, Whites & Grays
		#2 - Pervasive Contrast
		#80 - Using Transparency and Opacity Effectively
		#103 - All About Color
		Jerry's Essential Lesson 8
		Jerry's Essential Lesson 9
+	Va	lue
		#4 - Value + Blacks, Whites & Grays
		#2 - Pervasive Contrast
+	Te	xture
		#12 - Introduction to Texture
		#13 - Developing Texture
		#19 - Putting It All Together, Texture and Layering
		#109 - All About Texture
		Jerry's Essential Lesson 7



+	Sh	ape - Scale - Proportion
		#21 - Introduction to Shape
		#22 - The Form and Content of Shape
		#25 - Introduction to Scale and Proportion
		#26 - Practical Aspects of Scale and Proportion
		#29 - Putting It All Together: Shape, Scale, Proportion
+	M	ark-making and Line
		#33 - Mark-making 1
		#34 - Mark-making 2
+	BI	ack/White/Gray
		#4 - Blacks, Whites & Grays
		Jerry's Essential Lesson 9
+	Co	ontrast
		Contrast of Visual elements
		#2 - Pervasive Contrast
		#4 - Value + Blacks, Whites & Grays
		Jerry's Essential Lesson 11
		[Also view sessions specific to each element]
		Contrast of Meaning
		#7 - Dualities: Contrast of Meaning
+	Te	chniques, Layering, and Process
		#6 - Spontaneity & Control w/Guest Artist Melinda Cootsona
		#11 - Introduction to Layering



		#17 - Layering, w/Guest Artist Sara Post
		#19 - Putting It All Together, Texture and Layering
		#41 - Jerry & Rebecca Demo How They Work: Part 1
		#43 - Jerry & Rebecca Demo How They Work: Part 2
		#44 - Jerry & Rebecca Demo How They Work: Part 3
		#45 - Jerry & Rebecca Demo How They Work: Part 4
		#50 - Jerry & Rebecca Demo Paintings Start to Finish
		#28 - Rebecca answers questions about process
		#46 - Members share techniques they have developed and use in their work
		#80 - Using Transparency and Opacity Effectively
		#86 - Achieving Depth Through Layering, w/Rebecca
		#90 - Challenging and Frustrating Techniques: Q&A w/Demos
		#47 - CWM + /Encaustic/Photography w/Guest Artist Lia Rothstein
		#48 - CWM + Photography/Plein Aire w/Guest Artist Mary Mendla
		#49 - Spontaneity & The Figure w/Guest Artist Karen Darling
		Jerry's Essential Lessons: 1, 2, 3, 4, 5, 6
+	Co	omposition and Principles of Design
		#36 - Composition 1
		#37 - Composition 2
		#38 - Composition 3, Review of Member Exercises
		#71 - Unity & Contrast
		#73 - Visual Weight, Hierarchy, Balance, Symmetry, Proportion
		#74 - Pattern, Repetition, Rhythm
		#79 - Composition Q&A



	#96 - How We SEE Composition, Part 1
	#98 - How We SEE Composition, Part 2
	Jerry's Essential Lesson 10
+	Spontaneity & Control
	#3 - Spontaneity & Control
	#5 - Control Issues
	#9 - Developing Spontaneity
	#6 - Spontaneity & Control w/Guest Artist Melinda Cootsona
	#49 - Spontaneity & The Figure w/Guest Artist Karen Darling
+	Collage
	#17 - Layering and Collage w/Guest Artist Sara Post
+	CWM + Acrylics
	#17 - Layering, Collage, and Acrylics w/Guest Artist Sara Post
+	CWM + Photography
	#47 - CWM + /Encaustic/Photography w/Guest Artist Lia Rothstein
	#48 - CWM + Photography/Plein Aire w/Guest Artist Mary Mendla
	#57 - Photography: What is Its Role in Painting
+	CWM + Encaustic/Encaustic Monotype
	#47 - CWM + /Encaustic/Photography w/Guest Artist Lia Rothstein
+	CWM + Plein Aire
	#48 - CWM + Photography/Plein Aire w/Guest Artist Mary Mendla
+	CWM + Drawing
	#49 - Spontaneity & The Figure w/Guest Artist Karen Darling



+	C١	NM + Printmaking	
		#49 - Spontaneity & The Figure w/Guest Artist Karen Darling	
+	A	ostraction	
		Free Session May 17, 2021 - About Abstraction	
		#52 - History of Abstraction	
		#53 - Sources in Abstraction	
		#54 - Abstraction: Finding Your Way	
		#55 - Abstraction: 6 Member Stories	
		#56 - Abstraction: Putting It All Together	
		#89 - Sources, Stories, Symbols, and Content	
+	Working Representationally		
		#49 - Spontaneity & The Figure w/Guest Artist Karen Darling	
		#59 - Working Representationally, Part 1 w/3 Guest Artists	
		#60 - Working Representationally, Part 2 w/3 Guest Artists	
+	A	rt Vocabulary	
		#14 - Developing a Vocabulary to Talk About Your Work	
+	С	ritique - Self Critique - Editing - Finishing	
		#18 - Critique, Self-Critique, and Editing	
		#82 - Using ProCreate to Improve Your Painting	
		#104 - Deciding When It's Done	
+	М	ember Critiques	
		#10 - Member Critique	
		#20 - Member Critique	



		#27 - Member Critique: Shape, Scale, Proportion
		#30 - Member Critique
		#40 - Member Critique: Composition
		#51 - Member Critique: Working in Series
		#58 - Member Critique: Spontaneous Works
		#69 - Member Critique: A Focus on Form
		#78 - Member Critique: Formal Analysis
		#87 - Member Critique: Analysis of Form & Content
		#95 - Member Critique: A Focus on Composition
		#102 - Member Critique: Members Critique Member Work
		#108 - Member Critique: A Focus on Color
+	Pa	ainting Clinics (we help members develop works in progress)
		#65 - Painting Clinic: Paintings In Progress
		#66 - Painting Clinic: Paintings In Progress
		#72 - Painting Clinic: Paintings In Progress
		#85 - Painting Clinic: Paintings In Progress
		#93 - Painting Clinic: Paintings In Progress
		#99 - Painting Clinic: Nearly Done
		#106 - Painting Clinic: Nearly Done, #2
+	Fo	orm & Content
		#61 - Discovering Your Personal Aspects of Form
		#62 - Pathways to Content in Your Work
		#63 - Member Work: Finding Your Form



		#64 - Personal Paths w/Guest Artists Krista Harris & Joanna Kidney
		#89 - Sources, Stories, Symbols, and Content
+	De	veloping and Working with Intentions
		#31 - Introduction to Intentions
		#23 - Member Intentions: Writing Your Intentions
		#35 - Working in Series: Focused Intentions
		8/17/2021 - Q&A around Intentions
		#39 - Series and Intentions: Guest Artists Michela Sorrentino & Winston Mascarenhas
		Jerry's Mentoring Messages 4, 5
+	Wo	orking in Series - Setting Limits
		#35 - Working in Series: Focused Intentions
		#39 - Series and Intentions: Guest Artists Michela Sorrentino & Winston Mascarenhas
		Jerry's Mentoring Message 5
+	Pe	rsonal Voice
		#76 - Personal Voice, 1
		#77 - Personal Voice, 2
		Jerry's Mentoring Messages 4, 5
+	Со	aching, Self-Coaching, and Mentoring Issues - Daily Practice
		#23 - The Power of Daily Practice w/Guest Speaker Eric Maisel
		#24 - Jerry's Coaching Q&A
		#25 - Coaching Q&A with Jerry and Rebecca
		#81 - Taming Your Inner Critic, Part 1
		#83 - Taming Your Inner Critic, Part 2



		#88 - Dealing with Procrastination and Avoidance
		#91 - Top Challenges of the Visual Artist w/Eric Maisel, PhD
		#94 - Trust the Process w/Author Shaun McNiff, PhD
		#101 - Dealing With and Using Feedback and Critique
		#105 - Bored? Stuck? Finding Creative Energy
		Jerry's Essential Lesson 12
		Jerry's Mentoring Messages 1, 2, 3
+	Pro	ofessional Development
		#67 - Professional Development, Part 1
		#68 - Professional Development, Part 2
		#70 - Q&A Professional Development
		#75 - Gallerist Panel of 3, with Q&A
		#16 - Writing Your Artist Statement
		#17 - Writing About Yourself and Your Work w/Guest Speaker Anne Landi from Vasari21
		#92 - Photographing Your Work
		#107 - How to Stand Out in the Digital Crowd, w/Guest Speaker Stephen Wagner
		Jerry's Mentoring Message 6
+	Ar	tist Statement
		#16 - Writing Your Artist Statement
		#17 - Writing About Yourself and Your Work w/Guest Speaker Anne Landi from Vasari21
+	MI	sc
		10.30.20 - Basics of Working with CWM, Q&A
		12.16.2021 - Tips & Tricks for Working with CWM, Q&A



- #82 Using ProCreate to Improve Your Painting
- #84 Making Progress: Member Stories
- #92 Photographing Your Work
- #97 Gamblin Product Specialist: Technical Q&A
- #100 Celebration, Trivia, Q&A for 100th Episode
- #49 Quick paintings

